

## Pauline Podolier - Achat d Art US

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After graduating from Dauphine University in Paris with a masters in management, Pauline Podolier, entered the advertising world as account manager. She was then offered a position as art buyer with Delacroix Group and managed at that time various major productions such as Georges Rech, Courrèges, Guy Laroche, Clarins, Boucheron... Pauline Podolier created her own agency in 1988 and since then she has kept on developing loyal relationships with clients as prestigious as Jean Paul Gaultier, Narcisso Rodriguez, Longchamp, la Samaritaine, Bouygues Telecom, Volkswagen, Toyota, Simone Pérèle, Lolita Lempicka, Auchan, Géo, Thalys, Marionnaud...

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